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Express Furniture Rental Announces the Implementation of Enhanced Ordering: E-Online 2.0

Express Furniture Rental's commitment to improving the customer experience leads to E-online updates

SANTA BARBARA, CA, January 23, 2013-- Express Furniture Rental today announced the launching of the latest version of their comprehensive online ordering system, E-Online 2.0. The new version, which officially rolled out on Monday, January 14th, offers significant advancements and convenience over its predecessor.

The new updates to the Online Ordering System will allow customers the convenience of a powerful auto-fill function, color-coded calendar view of orders, enhanced package details and closed lease look-up to name a few.

“The 2.0 version is very similar to the 1.0 version in aim and structure with a few key improvements and features based largely on the success and positive customer feedback of our initial system.” says owner, Dan Andberg. “Customers who are interested in viewing video tutorials or the PDF user guide on the updates can visit our website’s News and Resources link, <http://efrental.com/enews/>.”

About Express Furniture Rental

Express Furniture Rental was originally established in Southern California in 1985 as a subsidiary of McMahons Furniture, Inc. The current owners of Express purchased the last remaining Express Furniture Rental market located in Fresno, CA in 1998 and has since expanded operations in Phoenix, AZ, Tucson, AZ, Portland, OR, Seattle, WA, Sacramento, CA, Los Angeles, CA and San Diego, CA. Express provides furniture rental services to companies within the Temporary Housing Industry: Corporate Housing, Traveling Nurse, Insurance Housing and Student Housing businesses.

For more information about Express Furniture Rental, please visit their website: www.efrental.com. Contact Information: Don Chance dchance@efrental.com.